

Executive MBA

Unique, Flexible
& Visionary



Welcome

The Executive Master of Business Administration - the part time MBA program for experienced leaders. More than a hundred years have passed since the first MBA student were admitted to Harvard Business School and thousands have followed in their footsteps. Today, the MBA is considered the finest business degree in the world and MBA graduates from around the world form an exclusive club of exceptional business leaders.

Studying for the Executive MBA at AVT Business School is a life-changing experience that offers a whole new perspective on business and on the future role of the successful business leader. The Executive MBA program is a first-rate learning experience that will bring out the best in you and allow you to discover your full personal as well as business potential.

We will stimulate your curiosity and creativity and you will reach a new level of confidence that will allow you to see and seize new business opportunities. You will benefit from an individual leadership development process that will make you a stronger team leader and you will be able to lead with vision and purpose. You will grow as a person and realize that there are no limits to what you can achieve if you set your mind to it – and work hard.

The Executive MBA program will give you the tools and knowledge – and the degree – you need to increase your career opportunities significantly and allow you to shape your own future.

Welcome to AVT Business School.



What is unique about the MBA?

- 1 Learn from the Best. On the AVT Executive MBA, you will learn from world-class professors.
- 2 The most flexible Executive MBA. You can tailor the development to your needs and wants.
- 3 Cutting-edge content. Leading Digital Transformation. Purpose-Driven Leadership and much more.
- 4 Tools and knowledge. Global outlook and a practical approach to improve business outcome.





World Class Professors

The teachers at AVT Business School are visiting professors handpicked from some of the world's most prestigious and renowned universities and business schools. They are international experts in their fields and known for their ability to provide students with an engaging and first-rate learning experience.

During the program, you will meet professors from INSEAD, MIT and Harvard Business School, Kellogg School of Management, University of California, Berkeley and many more. .All top-rated MBA schools with strong academic credentials.

Many of the teachers have built significant business careers in the United States and Europe and are able to offer a first-hand and global perspective on business and leadership.



Overview of the Executive MBA

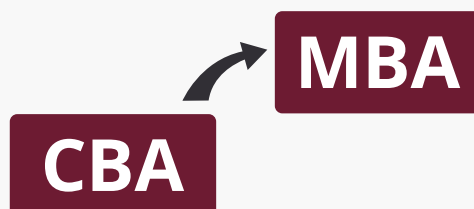
The AVT Executive MBA is made up of three Executive CBA modules:

- 1 Executive CBA**
Strategy, Innovation & Growth
- 2 Executive CBA**
Purpose, People & Performance
- 3 Executive CBA**
Digital, Leadership & Transformation

Finalising all three CBA modules plus the Final Capstone Project awards you:

Executive Master of Business Administration (Executive MBA).

The Executive MBA is structured in a very flexible way. Meaning that once you have completed an Executive CBA module you have the option of continuing directly to the next CBA module or to take a break from your studies. Whether you decide to continue, pause or stop your learning journey after completing the CBA modules, you will receive a diploma for the Executive CBA that you have finalized.



CBA - Strategy, Innovation & Growth

The Executive CBA - Strategy, Innovation & Growth - program kicks off in September. The program contains 6 courses studied over a period of 8 months. Each course has a 2 day workshop at AVT Business School:

- ♦ **Strategy**
Professor Susan Lynch, INSEAD
- ♦ **Leading Organizational Change**
Professor Raina Brands, UCL School of Management
- ♦ **Building Leadership Teams**
Visiting Scholar Ruth Wageman, Harvard University
- ♦ **Disruptive Innovation**
Professor Rory M. McDonald, Harvard Business School
- ♦ **The Innovator's Method**
Harvard Business Publishing Bestselling Author, Curtis Lefrandt
- ♦ **Corporate Entrepreneurship**
Professor Michelle Rogan, Imperial College London

The Executive CBA is a complete international leadership program that offers you the tools, knowledge and certificate needed to advance your career. Furthermore, the Executive CBA also serves as part of the AVT Executive MBA if you wish to complete a master degree later on.



CBA - Purpose, People & Performance

The Executive CBA - Purpose, People & Performance - program kicks off in April. The program contains 6 courses studied over a period of 8 months. Each course has a 2 or 3 day workshop at AVT Business School:

- ◆ **The Language of Leadership**
Speechwriter, Simon Lancaster
- ◆ **Leading People & Organizations**
Professor Gabrielle Adams, University of Virginia
- ◆ **Sustainability in Business**
Professor Ioannis Ioannou, London Business School
- ◆ **Financial Management**
Professor Giampiero Favato, Kingston University
- ◆ **Dynamic Work Design**
Senior Lecturer Don Kieffer, MIT Sloan School of Management
- ◆ **Purpose-Driven Leadership**
Professor Andrew C. Wicks, Darden School of Business

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CBA - Digital, Leadership & Transformation

The Executive CBA - Digital, Leadership & Transformation - program kicks off in January. The program contains 6 courses studied over a period of 8 months. Each course has a two day workshop at AVT Business School:

- ♦ **Digital Strategy**
Professor Susan Lynch, INSEAD
- ♦ **Leadership in a Digital Age**
Professor Jennifer Jordan, IMD
- ♦ **Leading Digital Transformation**
Professor Rory McDonald, Harvard Business School
- ♦ **Artificial Intelligence in Business**
Professor Anat Lechner, New York University
- ♦ **Customer Centricity**
Professor Kevin McTigue, Kellogg School of Management
- ♦ **Influencing & Negotiation**
Lecturer Moray McLaren, IE Business School

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Harvard Learning Methods

AVT is a Danish business school with a global outlook and an American approach to learning. The Executive MBA program is based on best practice from the real business world and offers access to an international faculty of professors from elite business schools. You will therefore acquire the tools and knowledge you need to address the real-life challenges in your team and organization - all modules are completed by an individual assignment where you demonstrate how you can apply your learnings into your business context.

A central part of the experience at AVT Business School is the Case Learning Method developed by Harvard Business School. It allows students to learn from genuine business challenges – and to explore how international companies address critical issues.



AMBA Accredited

The Executive MBA programs may look more or less the same at first glance, but in fact they are different in many ways.

If you take a closer look, you will find that the schools have taken completely different approaches to their Executive MBA programs.

Therefore, make sure that you read the small print and check if the school holds the official accreditation from the international Association of MBAs (AMBA). That is your guarantee that the school abides by the international rules and standards and that your degree is recognized anywhere in the world.

AVT Business School has been AMBA accredited since 2012 and was re-awarded in 2018.



*“To me it was important
that the program is taught by
professors from the world's
leading business schools”*

Kenneth V. Mortensen
Equity Partner, Amrop A/S



AVT at a Glance

Our purpose is to deliver world-class learning experiences so that professionals develop superior competencies. We believe that it is done best, by bringing world-class faculty from around the world to AVT and help the executive students develop their skills and capabilities.

2.500

Managers and leaders have completed a program at AVT Business School

75%

Implementation rate of strategic projects

Unique, Flexible & Visionary

The programs and courses offered at AVT Business School have been designed to provide you with the tools and knowledge you need to grow. We strive to offer you the most flexible executive program, in order for you to tailor the development to your needs and wants.



Joining the Executive MBA

Flexibility is essential and you can start the application process all year long.

The Executive MBA program at AVT Business School is starting three times a year:

- ♦ **January**

Final Application Deadline: December 15th

- ♦ **April**

Final Application Deadline: March 15th

- ♦ **September**

Final Application Deadline: August 15th

You can download the application form on www.avt.dk or call us at +45 7020 8828 and we will mail it to you. You are also welcome to book a personal meeting to start your application.



Tuition Fee

Tuition Fee

378.500 DKK + VAT

Tuition Fee contains following program elements:

- ◆ CBA - Strategy, Innovation & Growth
- ◆ CBA - Purpose, People & Performance
- ◆ CBA - Digital, Leadership & Transformation
- ◆ Capstone Project + Graduation
- ◆ Study tour to South Africa (excl. flight expenses and travel insurance)

The Tuition Fee includes all study materials and catering on workshops.

The Tuition Fee can be arranged in installments as you prefer.





Funding

In many cases, it is the employer that pays for the education and there is no need for additional funding. However, if you need to pay for the Executive MBA yourself, there are ways to subsidize the fee.

Gross Salary Scheme

To benefit from the Gross Salary Scheme (Bruttolønsordningen), you need to make an agreement with your employer. The beauty of the arrangement is that while you save almost half of the cost of the Executive CBA, the arrangement is cost free for your employer, which makes most employers open to the idea.

Your employer will simply have to pay for the Executive MBA, while you accept a temporary pay cut that equals the cost of the education – saving you the tax on your pay cut.

Scholarships Opportunities

If you wish to apply for the MBA program but having difficulties with the funding in your organization, there are several opportunities to gain a scholarship to help you. Read more on avt.dk/legater or call us at +45 7020 8828 and we are happy to guide you.



Location

Some people say that it is all about location, location, location – and if so, AVT Business School is the place to be. Situated in the heart of Copenhagen – right between Amalienborg Castle and Nyhavn with The Playhouse and waterfront down the street – AVT Business School has found its home in the middle of Sankt Annæ Plads.

The building itself is a beautiful, whitewashed house from 1801 that has been home to a number of prominent people and on the list of protected buildings for almost a century. The rooms are bright and cheerful with high ceilings and ornamented walls that show the craftsmanship from two hundred years ago.

The school offers a modern auditorium that can hold up to 44 people, a cozy library and lounge, a café and meeting rooms that are not only used by current students for group work, but are also open to former students in need of a place to meet with clients or colleagues in the center of town.



CEO Sessions

The Executive MBA program at AVT Business Schools includes two private sessions with the CEOs of major Danish and international companies.

The sessions are informal in their form to provide a comfortable and safe environment where CEOs can share their personal experiences and offer insight into the challenges of becoming and being a chief executive.

There is no fixed agenda as it is up to the CEO in question and the students in the class to decide what is most relevant to them and the current business environment.



Flemming Jensen
CEO, DSB



Jeff Gravenhorst
Former CEO, ISS



Carsten Dilling
Chairman at SAS & NNIT



Sparked any interest?

We would like to invite you to a personal dialogue with Executive Dean, Jesper Nytoft Bergmann to discuss your plans for the future and to show you how AVT Business School can help you on your way.

The dialogue will focus on your professional aspirations and introduce you to the Executive CBA > MBA program and the practical tools and theoretical knowledge that can boost your career.

To arrange for a meeting, simply visit our website at avt.dk and choose one of the available dates. We will be in touch shortly to agree on a time between 09:00 and 19:00 that suits you well.



Jesper Nytoft Bergmann

Executive Dean

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AVT Business School

Learn from the Best

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