

PDL



Andrew C. Wicks

Professor of Business Administration, UVA,
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■ Through his teaching and research, Andrew C. Wicks encourages us to ask questions about how we live and operate in the world - as individuals, as organizations and as a society. An ethicist with a background in religious studies, he examines both the theoretical and practical implications of ethics through thought-provoking exercises. An expert in integrating ethics across the organization and across academic disciplines, Wicks also serves as an adjunct professor in the Frank Batten

Purpose-Driven Leadership

Professor Andrew C. Wicks

Over the past years, there's been an explosion of interest in purpose-driven leadership. Academics and business experts make the case that purpose is a key to exceptional leadership and the pathway to greater wellbeing. However, Harvard Business School found that fewer than 20% of leaders have a strong sense of their own individual purpose. Even fewer can distill their purpose into a concrete statement. They may be able to clearly articulate their organization's mission but find it hard. As a result, they limit their aspirations and often fail to achieve their most ambitious professional and personal goals.

The purpose of this course is to change that - to help executives find and define their leadership purpose and put it to use. With the Purpose-Driven Leadership course, we believe that the process of articulating your purpose and finding the courage to live it is the single most important developmental task you can undertake as a leader.

Learning Objectives

- Discover your own values and how they are aligned with organizational goals
- Develop a leadership style personalized to your own strengths and values
- Engage your organization's stakeholders — employees, suppliers, customers, communities, etc. — setting the right goals, making collaborative decisions and creating an environment that honors your shared sense of purpose

PURPOSE-DRIVEN LEADERSHIP

September-October, 2024

Time Schedule

Purpose-Driven Leadership is a two-months Executive MBA Course with classes on September 5-6 from 08.30 to 17.00.

Course Material

The course material consists of textbooks, case studies and articles.

Requirements

Students are required to attend all classes and to participate actively.

Preparations

Students are required to read all course material in advance.

Evaluation

Students will be graded on attendance and participation in class and on a written assignment.

ECTS Points

The Executive MBA Course in Purpose-Driven Leadership will earn you 3 ECTS points.

Tuition Fee

The tuition fee for the two-months Executive MBA Course in Purpose-Driven Leadership is DKK 25,000 exclusive of VAT.

Sign Up or Learn More

You are welcome to call us at +45 7020 8828 to learn more or to send us an email at info@avt.dk